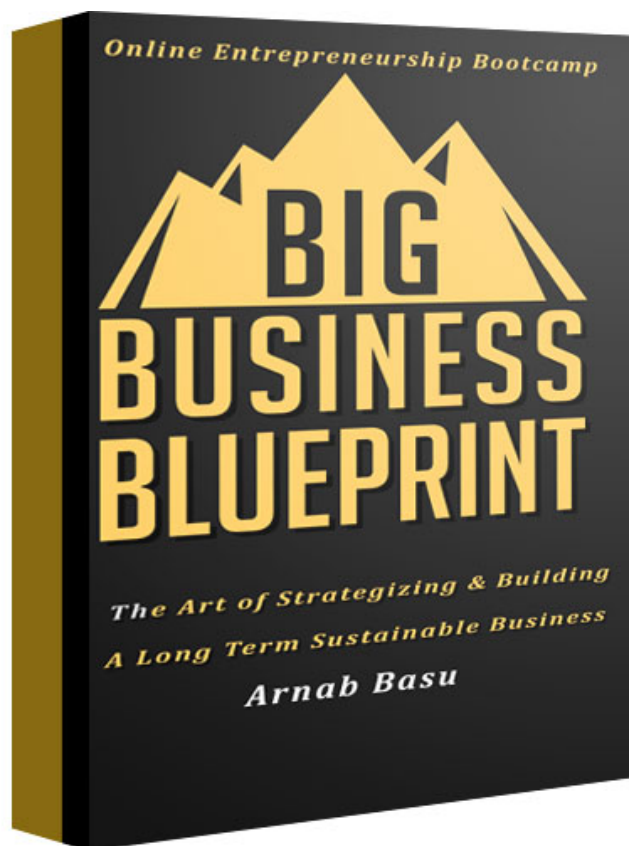


Executive Workshop

***Online Entrepreneurship Bootcamp –
Big Business Blueprint***

*Learn the Art of Strategizing & Building a Long Term Sustainable
Business*



Facilitated by Arnab Basu

Introduction

Is your business blueprint ready for the big leap? Develop the capabilities to create a long term sustainable business roadmap through the art of strategizing an innovative online venture.

Focus

- ✓ Discovering opportunities for developing a big business blueprint.
- ✓ Designing and strategizing innovative business models online for growth, renewal and competitive advantage.
- ✓ Experimentation and validation of profitable offer ideas, scaling up and raising capital along with an exit strategy.

Benefits

Participants will gain knowledge and experience applying the tools to online business model and gain experience with the process of business model design and innovation. After the workshop, participants will have learned and experienced the business model design and innovation process right from conception to exit & developed new ideas for your business model and how to test them in practice.

Participants

Senior executives, VPs, business unit managers, strategists, innovators, business developers, marketing and sales executives, and entrepreneurs who want to take their organization to the next level, changing their business model, diversifying from existing business to online and create competitive advantage.

Customization

The program can be adapted to your audience and needs.

Contact us to discuss how this program can be brought to your organization.



Day 1

Understanding The Big Picture

09:00

Welcome & Introduction

PART 1

7 Figure Mindset :: The Big Picture

- 1-0 - Game Rules
- 1-1 - Self Awareness to A 7 Figure Mindset
- 1-2 - The BIG Plan To Achieve 7 Figure Income
- 1-3 - Commitment and Persistency Win The Game
- 1-4 - Attitude Determines Altitude & Income
- 1-5 - To Grow Or To Decay Your Income?

Lunch Break

PART 2

Bootsrapper's Guide To 7 Figures

- 2-0 - Thinking Out of the Box: Scaling Fast
- 2-1 - How to be Efficient: Using What You Have to Its Maximum Ability
- 2-2 - Being Innovative - Challenging Your Business
- 2-3 - The Growth of a Million Dollar Company: Creating Opportunities
- 2-4 - The Strategy: Delivering the Best Performance

17:00

Summary of Day 1

Discovering Opportunities & Raising Capital

09:00

Welcome & Introduction
Recap of Day 1

PART 3

How to Generate Profitable Offer Ideas

- 3-0 - Effective Tactics To Generate Profitable Offer Ideas
- 3-1 - Tactic 1_Start With A Vision For Your Company
- 3-2 - Tactic 2_Who Will Be The Company's Target
- 3-3 - Tactic 3_Brainstorming Session On Product Ideas
- 3-4 - Tactic 4 (Part 1)_Reinvent The Wheel
- 3-5 - Tactic 4 (Part 2) & Conclusion

Lunch Break

PART 4

Raise Capital for your Business

- 4-0 - Capital: Your Business Fuel
- 4-1 - Step1_Preparation Of Idea
- 4-2 - Step2_Join An Investment Club
- 4-3 - Step3_Execution Of Plan
- 4-4 - Repay Your Investors

17:00

Summary of Day 2



Day 3

Designing Scale Up & Exit Strategy

09:00

Welcome & Introduction
Recap of Day 2

PART 5

How to Scale Up your Business

- 5-0 - Introduction
- 5-1 - How to Project Your Income
- 5-2 - Leverage & Optimize
- 5-3 - The S.A.S Strategy
- 5-4 - Getting the Right Team
- 5-5 - Improving Leadership: Culture
- 5-6 - Improving Leadership: Learning & Development
- 5-7 - Improving Leadership: Debrief
- 5-8 - Managing Your Finance

Lunch Break

PART 6

Exit in Style

- 6-0 - A Profitable Low Risk Business
- 6-1 - A Sellable Valuable Business
- 6-2 - How to Value Your Business
- 6-3 - Increasing Company's Worth Before Selling

17:00

Closing